

1 H.112

2 Introduced by Representatives Hubert of Milton, Batchelor of Derby,

3 Bissonnette of Winooski, Fagan of Rutland City, Higley of

4 Lowell, Martel of Waterford, Tate of Mendon, and Viens of

5 Newport City

6 Referred to Committee on

7 Date:

8 Subject: Commerce and trade; consumer protection; automobile advertising

9 Statement of purpose of bill as introduced: This bill proposes to require an
10 automobile dealer to remove an Internet advertisement for a vehicle within
11 48 hours from the time it is sold and to require an automobile dealer to disclose
12 clearly in an advertisement whether a vehicle is for sale or for lease, or both,
13 and on what terms.

14 An act relating to automobile advertising

15 It is hereby enacted by the General Assembly of the State of Vermont:

16 Sec. 1. 9 V.S.A. § 2466c is added to read:

17 § 2466c. AUTOMOBILE ADVERTISING

18 (a) In any advertisement for an automobile that is available for sale or lease
19 to consumers, an automobile dealer shall specify in clear and conspicuous
20 language:

- 1 (1) whether the vehicle is available for sale or for lease, or both; and
2 (2) the price and terms that relate to the sale or the lease of the vehicle.
3 (b) An automobile dealer who advertises an automobile for sale or lease to
4 consumers on the Internet shall remove the automobile advertisement from the
5 Internet within 48 hours of the time it becomes unavailable for sale or lease.

6 Sec. 2. EFFECTIVE DATE

7 This act shall take effect on July 1, 2017.